



May 6th, 2017  
Pensacola, Florida  
BrainTumorRun.com

Dear Supporter of Brain Tumor Research,

I am excited to announce that we're working with the Accelerated Brain Cancer Cure (ABC2) organization this year for the **Brain Tumor Run for Research 5k** and have moved the event to May (brain tumor awareness month). The fundraiser will be held on Saturday, May 6<sup>th</sup>, 2017 in beautiful downtown Pensacola, Florida. The goal of the event is to raise critically needed funding for brain tumor research and awareness for the Accelerated Brain Cancer Cure organization, a 501(c)(3) non-profit organization that drives cutting-edge research and treatments for brain tumors. Their mission and focus is to invest in research aimed at finding the fastest possible route to a cure.

In conjunction with the local community and all the friends and families who have been affected by brain tumors and cancer, our goal is to make the Brain Tumor Run for Research 5k a premier annual event. Over the past three events, we have raised over \$60,000 for brain tumor research. We need your help in making this year's event bigger and better with a goal of providing as much funding as we can for brain tumor research. We are actively seeking partner organizations that can serve as event sponsors or provide donations for the event.

Bring all your friends, family, and colleagues to help fight brain tumors and get healthy by running or walking the inaugural **Brain Tumor Run for Research 5k!** The route for the **Brain Tumor Run for Research 5k** is a beautiful route that guides you through some of Downtown Pensacola's most beautiful sites including Pensacola Bay and many historic parks. An awards ceremony will be provided after the race along with snacks, refreshments, and vendor tables from our sponsors.

If you have any questions about the race or the available sponsorship opportunities, please don't hesitate to contact us. We look forward to your help in raising critically needed funding for brain tumor research and awareness while also promoting healthy, active living.

Thank you for the consideration of donating or sponsoring our fun, positive event for our entire community. With generous contributions and support of the community, we can join together to accelerate the cure for brain cancer.

Sincerely,

Greg Schnoor  
3001 Bayview Way  
Pensacola, FL 32503  
info@braintumorrund.com  
[www.BrainTumorRun.com](http://www.BrainTumorRun.com)  
850-450-0857



View more info at: [www.abc2.org](http://www.abc2.org)

## Sponsorship Packages

Pensacola, Florida

Event Date: May 6th, 2017, 6:30am-10:30am

Event Contact: Greg Schnoor

Phone: 850-450-0857

Email: [info@BrainTumorRun.com](mailto:info@BrainTumorRun.com)

Website: [www.BrainTumorRun.com](http://www.BrainTumorRun.com)



---

### Bronze Level

\$250

- o 1 handout or advertisement included in all goodie bags
- o Standard size logo displayed on our event website
- o Company name listed on back of event t-shirt in standard font size
- o Logo displayed on our event's Facebook page
- o Exhibit table provided (you must setup yourself)
- o Listing on our "thank you wall" at the event
- o 1 free registration to Brain Tumor Run for Research 5k

---

### Silver Level

\$500

- o Up to 2 handouts or advertisements included in all goodie bags
- o Medium size logo displayed on our event website
- o Company name listed on back of event t-shirt in medium font size
- o Logo displayed on our event's Facebook page
- o Dedicated page about your company on our website
- o Exhibit table provided (you must setup yourself)
- o Listing on our "thank you wall" at the event
- o 2 free registrations to Brain Tumor Run for Research 5k
- o Acknowledgement and verbal recognition throughout event

---

### Gold Level

\$1,000

- o Up to 3 handouts or advertisements included in all goodie bags
- o Large size logo displayed on our event website
- o Company name listed on back of event t-shirt in large font size
- o Logo displayed on our event's Facebook page
- o Dedicated page about your company on our event's main website
- o Ad for company displayed on event's main website
- o Exhibit table provided (you must setup yourself)
- o Acknowledgement and verbal recognition throughout event
- o Listing on our "thank you wall" at the event
- o 4 free registrations to Brain Tumor Run for Research 5k

<b>Platinum Level \$2,000</b>	<ul style="list-style-type: none"> <li>o Up to 3 handouts or advertisements included in all goodie bags</li> <li>o Extra large size logo displayed on our event website</li> <li>o Company name listed on back of event t-shirt in extra large font size</li> <li>o Logo displayed on our event's Facebook page</li> <li>o Dedicated page about your company on our event's main website.</li> <li>o Dedicated company page will be search engine optimized for your company</li> </ul>	<ul style="list-style-type: none"> <li>o Company will be included within press release announcing partnership</li> <li>o Exhibit table provided (you must setup yourself)</li> <li>o Acknowledgement and verbal recognition throughout event</li> <li>o Listing on our "thank you wall" at the event</li> <li>o 6 free registrations to Brain Tumor Run for Research 5k</li> </ul>
<b>Title Sponsor \$5,000 (1 spot available)</b>	<ul style="list-style-type: none"> <li>o Company name included in name of current year's event: For example, "<i>ABC Brain Tumor Run for Research</i>"</li> <li>o Up to 5 handouts or advertisements included in all goodie bags</li> <li>o Extra large size logo displayed on our event website</li> <li>o Company logo displayed on front of event t-shirt</li> <li>o Company name listed on back of event t-shirt in extra large font size</li> <li>o Logo displayed on our event's Facebook page</li> <li>o Dedicated page about your company on our event's main website.</li> </ul>	<ul style="list-style-type: none"> <li>o Included as featured sponsor on all media.</li> <li>o Company will be included within press release announcing partnership</li> <li>o Exhibit table provided (you must setup yourself)</li> <li>o Acknowledgement and verbal recognition throughout event</li> <li>o Listing on our "thank you wall" at the event</li> <li>o 10 free registrations to Brain Tumor Run for Research 5k</li> <li>o Dedicated company page will be search engine optimized for your company</li> </ul>

## Sponsorship Form

**Company Name:**

**Type of Business/Industry:**

**Company Contact:**

**Sponsorship Package:**

**Amount Sponsored:**

**Contact Phone & Email:**

**\* Make checks payable to "Accelerated Brain Cancer Cure" and send to:**

Brain Tumor Run  
3001 Bayview Way  
Pensacola, FL 32503